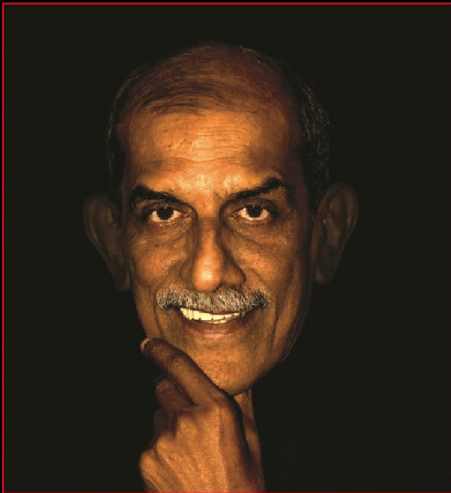


Swiss Watch Makers

Frühling 2011

PEOPLE



Louis Moinet with Datuk Jeffery Sandragesan

Datuk Jeffery Sandragesan, famous client of Louis Moinet is a passionate collector of exclusive watches. Jeffery was born in Kedah, Malaysia. At the age of 18, he left Malaysia to discover the world. After having visited countries from Kathmandu to Southern Europe, his trip ended in Basel, where he missed the train towards London, the place he planned to study.

With little money in his pocket, Jeffery did whatever he could to earn a living. But what Jeffery became known for was the food he cooked. Starting with a business of importing eastern spices, he finally opened his first restaurant, which became well-known in the business sector. His philanthropic and business activities made him be considered as a trustworthy and reliable person, appointed member of Parliament for the city of Basel. Later, at the recommendation of the Prime Minister, the King of Malaysia conferred the title of Datuk on Jeffery, who is now performing ambassadorship duties between Malaysia and Switzerland and helping many CEOs who are doing business between the two countries.

Halda Watch Company with Christer Fuglesang

Halda celebrates a historic milestone with its debut in timekeeping instruments certified for spaceflight. In February 2011, the first of the limited edition of 128 Halda Space Discovery watches was handed over to Swedish astronaut Christer Fuglesang.

The presentation of the very first new-generation Halda watch took place during a ceremony in Stockholm on February 17, 2011. In addition to the numbered timepiece, astronaut Fuglesang also received a specially designed flight strap featuring his name and the flag of his home country, Sweden.



Casio with Mark Webber and Sebastian Vettel

Edifice has been designated as the official team watch for the 2011 season, and the Casio logo will appear on racing suits worn by world champions Mark Webber and Sebastian Vettel as well as on the team shirts. In addition, the logo will be applied to the front sections of the team's new RB7 race cars. The displays, the movement of the hands, and the distinctive dials of the analog stainless steel watches are reminiscent of motor sports and convey a sense of velocity and energy.

